



NCAA Div I, II, III, NAIA, NJCAA RECRUITING GUIDE

Maximizing College Scholarship Opportunities for Student-Athletes



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RECRUITING GUIDE

This Recruiting Guide is intended to help educate student-athletes and parents about important elements of the college athletic recruiting process and identify key opportunities to leverage the recruiting system to maximum advantage ... so you can sign with a college program that is the best all-around fit for you and your family



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OVERVIEW

- 1) NCAA Registration & Eligibility
- 2) Recruiting Tips
- 3) Recruiting Calendar
- 4) Recruiting Myths & Facts
- 5) Recruiting 101
- 6) The MVP Program



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NCAA REGISTRATION

Amateurism certification ensures that NCAA amateurism regulations are applied uniformly for incoming student-athletes.

The amateur-certification process starts when college-bound Division I and II student-athletes register with the Eligibility Center. College-bound student-athletes are encouraged to register @ <http://www.eligibilitycenter.org> at the beginning of their junior year in high school.

NCAA Division III - amateur certification is completed individually by the respective college or university.



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NCAA ELIGIBILITY

College-bound student-athletes who want to practice, compete and receive athletically-related financial aid during their first year at an NCAA Division I or II school (Qualifier) need to meet the following requirements:

1) Complete required core high school courses

DIVISION I (16 Core Courses)

- 4 years of English
- 3 years of mathematics
(Algebra I or higher)
- 2 years of natural/physical science
(1 year of lab if offered by high school)
- 1 year of additional English,
mathematics or natural/physical
science
- 2 years of social science
- 4 years of additional courses
(from any area above, foreign
language or comparative religion/
philosophy)

DIVISION II (14 Core Courses)

- 3 years of English
- 2 years of mathematics
(Algebra I or higher)
- 2 years of natural/physical science
(1 year of lab if offered by high school)
- 2 years of additional English,
mathematics or natural/physical
science
- 2 years of social science
- 3 years of additional courses
(from any area above, foreign
language or comparative religion/
philosophy)

DIVISION II (16 Core Courses – 2013 and After)

- 3 years of English
- 2 years of mathematics
(Algebra I or higher)
- 2 years of natural/physical science
(1 year of lab if offered by high school)
- 3 years of additional English,
mathematics or natural/physical
science
- 2 years of social science
- 4 years of additional courses
(from any area above, foreign
language or comparative religion/
philosophy)

For more information, visit the NCAA Eligibility Center website at www.eligibilitycenter.org

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NCAA ELIGIBILITY

- 2) Earn a minimum required grade-point average in core courses
 - NCAA Division I core grade-point-average requirements are listed on the sliding scale on the following page
 - NCAA Division II core grade-point-average requirement is a minimum of 2.000.
(NCAA grade-point average is calculated using NCAA core courses only)
- 3) Earn a solid SAT or ACT score
 - NCAA Division I uses a sliding scale to match test scores and core grade-point averages. The sliding scale for those requirements is shown on the following page
 - NCAA Division II requires a minimum SAT score of 820 or an ACT sum score of 68
 - The SAT score used for NCAA purposes includes only the critical reading and math sections. The writing section of the SAT is not used
 - The ACT score used for NCAA purposes is a sum of the following four sections: English, mathematics, reading and science
 - When you register for the SAT or ACT, use the NCAA Eligibility Center code of '9999' to ensure all SAT and ACT scores are reported directly to the NCAA Eligibility Center from the testing agency. Test scores that appear on transcripts will not be used
- 4) Request final amateurism certification from the NCAA Eligibility Center

For more information, visit the NCAA Eligibility Center website at www.eligibilitycenter.org

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NCAA ELIGIBILITY

NCAA Div I Sliding Scale (Core Grade-Point Average/Test Score)

| Core GPA | SAT | ACT | Core GPA | SAT | ACT | Core GPA | SAT | ACT |
|--------------------|-----|-----|--------------------|---------|-----|--------------------|---------|-----|
| Verbal & math ONLY | | | Verbal & math ONLY | | | Verbal & math ONLY | | |
| 3.550 & above | 400 | 37 | 3.025 | 610 | 51 | 2.500 | 820 | 68 |
| 3.525 | 410 | 38 | 3.000 | 620 | 52 | 2.475 | 830 | 69 |
| 3.500 | 420 | 39 | 2.975 | 630 | 52 | 2.450 | 840-850 | 70 |
| 3.475 | 430 | 40 | 2.950 | 640 | 53 | 2.425 | 860 | 70 |
| 3.450 | 440 | 41 | 2.925 | 650 | 53 | 2.400 | 860 | 71 |
| 3.425 | 450 | 41 | 2.900 | 660 | 54 | 2.375 | 870 | 72 |
| 3.400 | 460 | 42 | 2.875 | 670 | 55 | 2.350 | 880 | 73 |
| 3.375 | 470 | 42 | 2.850 | 680 | 56 | 2.325 | 890 | 74 |
| 3.350 | 480 | 43 | 2.825 | 690 | 56 | 2.300 | 900 | 75 |
| 3.325 | 490 | 44 | 2.800 | 700 | 57 | 2.275 | 910 | 76 |
| 3.300 | 500 | 44 | 2.775 | 710 | 58 | 2.250 | 920 | 77 |
| 3.275 | 510 | 45 | 2.750 | 720 | 59 | 2.225 | 930 | 78 |
| 3.250 | 520 | 46 | 2.725 | 730 | 59 | 2.200 | 940 | 79 |
| 3.225 | 530 | 46 | 2.700 | 730 | 60 | 2.175 | 950 | 80 |
| 3.200 | 540 | 47 | 2.675 | 740-750 | 61 | 2.150 | 960 | 80 |
| 3.175 | 550 | 47 | 2.650 | 760 | 62 | 2.125 | 960 | 81 |
| 3.150 | 560 | 48 | 2.625 | 770 | 63 | 2.100 | 970 | 82 |
| 3.125 | 570 | 49 | 2.600 | 780 | 64 | 2.075 | 980 | 83 |
| 3.100 | 580 | 49 | 2.575 | 790 | 65 | 2.050 | 990 | 84 |
| 3.075 | 590 | 50 | 2.550 | 800 | 66 | 2.025 | 1000 | 85 |
| 3.050 | 600 | 50 | 2.525 | 810 | 67 | 2.000 | 1010 | 86 |

For more information, visit the NCAA Eligibility Center website at www.eligibilitycenter.org

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NCAA ELIGIBILITY

Division I student-athletes who start college in August 2015 or later, must also:

- Earn at least a 2.3 grade-point average in core courses.
- Meet an increased sliding-scale standard (for example, an SAT score of 1,000 requires a 2.5 high school core course GPA)
- Successfully complete 10 of the 16 total required core courses before the start of their senior year in high school. Seven of the 10 courses must be successfully completed in English, math and science.

Prospects who earn between a 2.0 and 2.3 GPA and meet the current sliding scale standard (for example, an SAT score of 1,000 requires a 2.025 high school core course GPA) will be eligible for practice and athletically related financial aid but not competition.

Division III college and universities set their own admission standards. The NCAA does not set initial eligibility requirements in Division III.

For more information, visit the NCAA Eligibility Center website at www.eligibilitycenter.org

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NCAA ELIGIBILITY CHECKLIST

Freshmen and Sophomores

- **Start planning now; Work hard to get the best grades possible; Take classes that match your high school's List of NCAA Courses.**

The NCAA Eligibility Center will use only approved core courses to certify your initial eligibility. You can access and print your high school's List of NCAA Courses at www.eligibilitycenter.org. Click the NCAA College-Bound Student-Athlete link to enter and then navigate to the "Resources" tab and select "U.S. Students" where you will find the link for the List of NCAA Courses.

- **At the beginning of your sophomore year, complete your online registration at www.eligibilitycenter.org.**
- **If you fall behind, do not take short cuts.** Classes you take must be four-year college preparatory and must meet NCAA requirements.

Juniors

- **Register to take the ACT, SAT or both.** Use code "9999" to automatically send your official score directly to the NCAA Eligibility Center.
- **Continue to take college preparatory courses.** Double check to make sure your courses match your school's List of NCAA Courses.
- **Ask your high school counselor to send an official transcript to the NCAA Eligibility Center** after completing your junior year. If you have attended more than one high school, the NCAA Eligibility Center will need official transcripts from *all high* schools attended. The NCAA Eligibility Center accepts transcripts electronically through Docufile/Parchment, e-Scrip Safe, ConnectEdu, National Transcript Center and Xap.
- **Check with your high school counselor to determine the number of core courses that you need to complete your senior year.**

Seniors

- **Take the ACT and/or SAT again, if necessary.** The NCAA Eligibility Center will use the best scores from each section of the ACT or SAT to determine your best cumulative score.
- **Continue to take college-preparatory courses, work hard and get the best grades possible.**
- **Check the courses you have taken to match your school's List of NCAA Courses.**
- **Review your amateurism responses and request final amateurism certification** on or after April 1 (for fall enrollees) or October 1 (for spring enrollees).
- **Graduate on time** (in eight academic semesters).
- **After graduation, ask your high school counselor to send your final transcript to the NCAA Eligibility Center with proof of graduation.**

For more information, visit the NCAA Eligibility Center website at www.eligibilitycenter.org

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ACADEMIC TIPS

- Meet with your guidance counselor at the beginning of each school year and review the NCAA academic requirements to ensure you are on track
- Maintain a minimum 3.0 GPA
- If you are having difficulty with a subject, ask a teacher or tutor for help
- Take Honors or AP classes only if you are capable of achieving an A or B
- Consider taking an SAT II (subject) test if you successfully complete an AP class and have mastered the subject matter
- Maintain positive relationships with all teachers and school staff

RECRUITING TIPS

Freshman Year

Get a College Prospect Evaluation

- *See where you stand (NCAA DI prospect?)*

Your GPA Starts Now!

- *Good grades in 16 core classes*

Focus on Academic and Athletic Skills Training

Develop one or more Highlight Videos

Find the Right Club Team

Create a Target College List and start contacting coaches



IMPROVE YOUR SKILLS



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RECRUITING TIPS

Sophomore Year

Get an updated Prospect Evaluation

- *Get help to develop skills*

Get Great Grades!

- *Review core classes with counselor*

Play in Select Events against Good Competition

Develop one or more Highlight Videos

Continue Contacting College Coaches

- *Get on their RADAR*

Get Evaluated by College Coaches

- *Select Showcases & Online Exposure*



GET ON THE RADAR

RECRUITING TIPS

Junior Year

Update your Personal Recruiting Plan

Get Support from Your Coaches

Update your Highlight Videos

- *Coaches like to see Year-to-Year Progress*

Get an updated Prospect Evaluation

- *See where you stand (Who's interested?)*

Get Great Grades!

- *Review core class requires with counselor*

Maximize Exposure to Coaches

- *Select Showcases & Online Exposure*



**GAIN AN
ADVANTAGE**

RECRUITING TIPS

Junior Year

Continue Promoting Yourself to College Coaches

September 1st – Coaches Can Contact You

- Are college coaches *emailing/calling you?*

Schedule your SAT/ACT test

- *Highly recommended to take as a Junior*

Register with the NCAA www.EligibilityCenter.org

Register with the NAIA www.PlayNAIA.org

Schedule your College Visits

- *Unofficial visits or use camps to visit*

MAXIMIZE YOUR EFFORTS



RECRUITING TIPS

Senior Year

Update your Personal Recruiting Plan

Update your Highlight Videos

- *Coaches like to see Year-to-Year Progress*

Get an updated Prospect Evaluation

- *See where you stand (who's interested?)*

Get Great Grades!

- *Review core class requirements*

Maximize Exposure to Coaches

- *Select Showcases & Online Exposure*



STAY FOCUSED ON YOUR GOAL

RECRUITING TIPS

Senior Year

Coaches Can Call You (see recruiting calendar for dates)

- *Are you getting personal calls from coaches?*

Retake your SAT/ACT test

- *Highly recommended if you can improve*

Register with the NCAA www.EligibilityCenter.org

Register with the NAIA www.PlayNAIA.org

Schedule your College Visits

- *Unofficial / official visits*
or use camps to Meet with Coaches



TALK WITH EVERY COLLEGE COACH YOU CAN



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RECRUITING TIPS

Senior Year

**September – Final Review of
Academics with your Counselor**

Submit College Applications

Negotiate Best Financial Package

**January 1st –
Complete Financial Aid (FAFSA)**

**Graduate and Submit your final
transcript to NCAA Eligibility center**



SIGN WITH THE RIGHT FIT FOR YOU



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RECRUITING CALENDAR

| | DIVISION I MEN'S BASKETBALL | DIVISION I WOMEN'S BASKETBALL | DIVISION I FOOTBALL | DIVISION I OTHER SPORTS | DIVISION II | DIVISION III |
|------------------|---|---|--|---|--|---|
| Sophomore | Recruiting Materials – <ul style="list-style-type: none"> June 15 at the conclusion of sophomore year. Telephone Calls – <ul style="list-style-type: none"> At institution's discretion beginning June 15 following sophomore year. If PSA's educational institution follows a nontraditional calendar, at institution's discretion beginning day after conclusion of sophomore year. | | | Women's Ice Hockey: Telephone Calls – <ul style="list-style-type: none"> One call to an international prospect from July 7 through July 31 following her sophomore year. Men's Ice Hockey: Recruiting Materials – <ul style="list-style-type: none"> June 15 following sophomore year (one call per month). | Recruiting Materials – <ul style="list-style-type: none"> June 15 immediately preceding the junior year. Telephone Calls – <ul style="list-style-type: none"> June 15 immediately preceding junior year. No limit on the number of telephone calls after the first permissible date. Off-Campus Contact – <ul style="list-style-type: none"> June 15 immediately preceding junior year. | Recruiting Materials – <ul style="list-style-type: none"> Permissible.* Telephone Calls – <ul style="list-style-type: none"> Permissible.* <p>* Permissible freshman and sophomore years.</p> |
| Junior | Off-Campus Contact – <ul style="list-style-type: none"> Opening day of classes for PSA's junior year, subject to recruiting calendar. Junior year contacts outside of the April recruiting period may occur only at the PSA's educational institution. Junior year contacts during the April recruiting period may occur at the PSA's educational institution or residence. Official Visit – <ul style="list-style-type: none"> January 1 of the junior year. | Recruiting Materials – <ul style="list-style-type: none"> September 1. Telephone Calls – <ul style="list-style-type: none"> At institution's discretion beginning September 1 of the junior year. Off-Campus Contact – <ul style="list-style-type: none"> Opening day of classes for PSA's junior year, subject to recruiting calendar. Junior year contacts may occur only at the PSA's educational institution or residence. Official Visit – <ul style="list-style-type: none"> No earlier than the Thursday following the NCAA Division I Women's Basketball Championship game of the PSAs junior year in high school. | Recruiting Materials – <ul style="list-style-type: none"> September 1 Telephone Calls – <ul style="list-style-type: none"> One call between April 15 and May 31. | Recruiting Materials (sports other than Men's Ice Hockey) – September 1. Telephone Calls – <ul style="list-style-type: none"> One call per week beginning July 1 (July 7 in women's ice hockey) following junior year, or opening day of senior year, whichever is earlier, for all sports except men's ice hockey.* Men's Ice Hockey: One call per month through July 31 after junior year or, if PSA's educational institution follows a nontraditional calendar, once per month until opening day of classes for senior year. <p>* Unlimited during contact period for baseball, cross country/track and field, men's lacrosse, women's lacrosse, women's sand volleyball, softball and women's volleyball.</p> | | Off-Campus Contact – <ul style="list-style-type: none"> Following completion of junior year. |

Detailed NCAA Recruiting Calendars: <http://www.ncaa.org/wps/wcm/connect/public/ncaa/resources/recruiting+calendars/division+i/overview+chart>

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RECRUITING CALENDAR

| | DIVISION I MEN'S BASKETBALL | DIVISION I WOMEN'S BASKETBALL | DIVISION I FOOTBALL | DIVISION I OTHER SPORTS | DIVISION II | DIVISION III |
|--------|-----------------------------|-------------------------------|---|--|--|--|
| Senior | | | <p>Telephone Calls –</p> <ul style="list-style-type: none"> September 1 - Once per week outside of contact period, unlimited during contact period. <p>Off-Campus Contact –</p> <ul style="list-style-type: none"> Sunday following the last Saturday in November. <p>Official Visit –</p> <ul style="list-style-type: none"> Opening day of classes. | <p>Telephone Calls –</p> <ul style="list-style-type: none"> Once per week.* Men's Ice Hockey: Once per week beginning August 1. <p>Off-Campus Contact –</p> <p>July 1 prior to senior year or the opening day of classes of his or her senior year in high school, whichever is earlier, subject to recruiting calendars.</p> <ul style="list-style-type: none"> Women's Ice Hockey – July 7 prior to senior year or the opening day of classes of his or her senior year in high school, whichever is earlier. Women's Gymnastics – July 15 prior to senior year or the opening day of classes of his or her senior year in high school, whichever is earlier. No more than three off-campus contacts. <p>Official Visit –</p> <ul style="list-style-type: none"> Opening day of classes. <p>* Unlimited during contact period for baseball, cross country/track and field, men's lacrosse, women's lacrosse, women's sand volleyball, softball and women's volleyball.</p> | <p>Official Visit –</p> <ul style="list-style-type: none"> Opening day of classes. | <p>Official Visit –</p> <ul style="list-style-type: none"> Opening day of classes. |

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RECRUITING CALENDAR

| | DIVISION I MEN'S BASKETBALL | DIVISION I WOMEN'S BASKETBALL | DIVISION I FOOTBALL | DIVISION I OTHER SPORTS | DIVISION II | DIVISION III |
|--------------------------|--|---|---|--|--|--|
| Evaluations and Contacts | <p>130 recruiting-person days during academic year.</p> <p>~Not more than seven recruiting opportunities (contacts and evaluations combined) per year.</p> <p>~Practice/competition site restrictions.</p> <p>~ All communication prohibited during a certified event.</p> | <p>112 recruiting-person days during academic year.</p> <p>~Not more than seven recruiting opportunities (contacts and evaluations combined) per year.</p> <p>~Practice/competition site restrictions.</p> <p>~ All communication prohibited during the July evaluation periods.</p> <p>~ Evaluations at nonscholastic events and noninstitutional camps or clinics that occur on a Division I campus are prohibited.</p> | <p>42 evaluation days during fall evaluation period. 168 evaluation days during spring evaluation period.</p> <p>~Limit of three evaluations during academic year:</p> <ul style="list-style-type: none"> • One evaluation during fall; • Two evaluations - April 15 through May 31 (one evaluation to assess athletics ability and one evaluation to assess academic qualifications). <p>~Not more than six off-campus contacts per prospect at any site.</p> <p>~ During spring evaluation period (April 15 through May 31), FBS head coach or head coach-in-waiting may not:</p> <ul style="list-style-type: none"> ▪ engage in off-campus recruiting, ▪ participate in off-campus coaching clinics, ▪ visit a prospective student-athlete's educational institution, or; ▪ meet with a prospective student-athlete's coach at an off-campus location. <p>~Practice/competition site restrictions.</p> | <p>50 evaluation days in softball August 1 – July 31.</p> <p>80 evaluation days in women's volleyball or women's sand volleyball August 1 – July 31 (for institutions that sponsor only one of the two sports).</p> <p>80 evaluation days and 20 additional evaluation days (of sand volleyball competition only) August 1 – July 31 (for institutions that sponsor both sports).</p> <p>~Seven recruiting opportunities (contacts and evaluations combined) per prospect and not more than three of the seven opportunities may be contacts (contacts permissible during senior year only).</p> <p>~Practice/competition site restrictions.</p> | <p>~There is no limit on the number of evaluations.</p> <p>~There is no limit on the number of off-campus contacts.</p> <p>~ Practice/competition site restrictions.</p> | <p>~There is no limit on the number of evaluations.</p> <p>~There is no limit on the number of off-campus contacts.</p> <p>~ Practice/competition site restrictions.</p> |

Detailed NCAA Recruiting Calendars: <http://www.ncaa.org/wps/wcm/connect/public/ncaa/resources/recruiting+calendars/division+i/overview+chart>

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RECRUITING MYTHS

- 1) If you are not one of the top players on your team, you can not play sports in college
- 2) Good athletes will get noticed and recruited
- 3) You can rely on any high school coach to help you get an athletic scholarship
- 4) College coaches search for and find athletes on recruiting websites
- 5) College coaches watch tapes & DVDs
- 6) Coaches do not want to see highlight videos, only full game film
- 7) College coaches scout for athletes at high school games/events
- 8) An email or letter from a college coach asking you to fill out an athlete questionnaire or inviting you to their camp means you are being recruited
- 9) There is no need to start the recruiting process until your Jr year because you can't talk to college coaches until then
- 10) Colleges will overlook poor academic performance for talented athletes
- 11) NCAA Div III and NJCAA schools do not offer scholarships



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RECRUITING FACTS

- 1) College coaches are busy and (below the elite Div I schools) have limited resources to find, scout, evaluate and recruit athletes
- 2) High school and club coaches have limited (average < 3) college relationships to help you find an athletic scholarship
- 3) To get “noticed” by an NCAA Div II, Div III, NAIA or NJCAA school, you must promote yourself to the coaching staff
- 4) Start the recruiting process EARLY (as Freshmen and Sophomores)!
For Coaches, the recruiting process is about eliminating prospects from the recruiting list. Get on the list early, before it is too late to be considered!
- 5) Poor grades can eliminate you as quickly as poor athletic performance
- 6) College coaches WILL look at athletes on recruiting websites when directed to go there. Despite what the big recruiting services will tell you, college coaches DO NOT search those sites to find athletes!
- 7) College coaches rely on highlight videos (online) to develop an interest in a player. They do not attend high school games/events for scouting purposes
- 8) Although NCAA Div III and NJCAA schools do not offer athletic scholarships, they will find financial assistance for qualified athletes



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HOW TO GET RECRUITED

- Athletes should continually review and evaluate their athletic and academic development and take steps to improve with sport-specific training and academic college prep
- Athletes should play on highly-competitive teams in showcase tournaments and scouting events
- Athletes must develop an online resume including a bio, contact information, recent statistics, athletic and academic achievements and [most important] High-Quality Highlight Videos
- Athletes must showcase and promote themselves directly to head and assistant college coaches at schools matching their athletic skills, academic interests and social-economic needs
- Athletes and Parents will need to understand and follow the NCAA Recruiting Rules, know how to communicate with college coaches, understand how to get the most from college visits, make the right choice for their situation and how to maximize scholarship opportunities



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RECRUITING PLAN

Student-Athlete Assessment

Continual Skill Development

Express Interest

Build Support

Play on Best Teams

Get Online

Produce Good Highlight Videos

Build Target School List

Maximize Exposure & Market Yourself

Follow-up and Build Relationships



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PARENT'S RESPONSIBILITIES

DID YOU KNOW?

**College Coaches will Find the Parents
and Watch How they Act During a Contest!**

- Show Good Sportsmanship
- Be Supportive of Every Player and Coach on the Team
- Let the Coach Do His/Her Job
- Have Fun & Help Out
- Support Your Child's Goals
- Be Realistic About Their Ability
- Don't Compare your Child
- Encourage, Instill Confidence & Discipline
- Consider ALL Levels (DI, DII, DIII, NAIA, etc.)

RELAXED ATHLETES PERFORM BEST



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MVP MISSION

To help student-athletes achieve their dream
to play college sports
at schools with the best fit for them
and their family
while maximizing their college recruiting
and scholarship opportunities



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DO YOU KNOW?

- **How the college recruiting process works?**
- **How to determine the right college fit?**
- **What college coaches are looking for?**
- **How to maximize college recruiting exposure and opportunities?**
- **What are the key recruiting dates, rules, regulations and facts?**



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ARE YOU BEING RECRUITED?

Form Letters and Emails
(Probably Not)

Camp Invites
(Possibly)

Personal Letters and Emails
(Probably)

Phone Calls from Coaches
(Yes)

Official Campus Visits
(Absolutely!)



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FIND THE RIGHT SCHOOL

- Athletics
- Coaching Staff
- College Size
- Location
- Academics
- Financial
- Social
- Career / Alumni

College is LIFE-LONG Decision!

THERE ARE A LOT OF GREAT SCHOOLS
(AT ALL LEVELS)



Division I
Division II
Division III





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WHAT COLLEGE COACHES WANT

Talented Athletes

Good Students

Strong Character and Work Ethic

Confident Leaders

Team Players



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HOW COACHES FIND PLAYERS

Most College Coaches have

Limited time

Limited resources

Lots of restrictions to recruit athletes

College Coaches Rely on

Trusted resources to identify prospective athletes

Athletes to promote themselves to get noticed/
evaluated



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HOW COACHES EVALUATE

Highlight and Game Video

Camps

Showcase Tournaments

Training Video

Online Profiles

Academic Records



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GET NOTICED

SERIOUS PROSPECTS

Showcase their athletic and academic skills
and set themselves apart from other prospects by using
creative marketing of their online profiles and highlight videos

DEVELOP A GAME PLAN

A Step by Step Process Detailing

WHAT to do

WHEN to do it

HOW to do it



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MAXIMIZE YOUR EXPOSURE

- **Play on the Best [Select] Team you Can**
- **Develop an Online Profile**
- **Produce Highlight Video(s)**
- **Select Target Schools**
- **Promote Yourself to Coaches**
 - Email campaigns
 - Direct Mail
 - Prospect Guides
 - Professional Articles
 - Call Coaches
- **Get Evaluated @ Camps, Showcase Tournaments, Recruiting Events**
- **Consistently ping Coaches with Online Profile and Video Updates**
- **Arrange to Meet Coaches on Campus Visits**



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GET ONLINE

MAKE IT EASY FOR COACHES

Complete Online Resume Available 24x7

Link Promotional Tools to Online Resume

It is Easy to Update Coaches with New Information

Good Highlight Videos Generate Interest (**CRITICAL**)

Resume + Great Videos = Guaranteed Evaluation

***Making it Easy On Coaches
Increases Your Chance
of Getting Noticed and Evaluated***



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ONLINE RESUME

Athletic Section

Bio

Contact Information

Teams

Coaches

Stats

Pictures

Highlight Video(s)

Game Video

Achievements

Awards

Recommendations

News & Media Links

Email Form

Academic Section

School

GPA, Transcript

SAT, ACT

AP / Honors Classes

Achievements

Awards

Potential Majors

Organizations

Recommendations



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EMAIL CAMPAIGNS

- **Research & Select Target Schools**
- **Create Personal Intro Email**
- **Hyperlink to Online Profile and Videos**
- **Phone Call Follow up**
- **In-Person Introduction**

Get On The Radar



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RECRUITING CARDS

- Research & Select Target Schools
- Create Personal Intro
- Link to Online Profile and Videos
- Mail to Select Coaches
- Hand out at Recruiting Tournaments and Events
- Phone Call Follow up
- In-Person Introduction



CLAIRE RICKETTS

CENTER

- ✓ 6'3, 170 LBS
- ✓ JOHN PAUL II HIGH SCHOOL - 2014
- ✓ NORTH TEXAS SHOCKERS - 2014 NATIONAL TEAM
- ✓ 2011-12 TABC ALL-STATE
TAPPS 5A 2ND TEAM ALL-STATE
TAPPS 5A 1ST TEAM ALL-DISTRICT
- ✓ 2010-11 JP II MOST IMPROVED PLAYER AND
NEWCOMMER OF THE YEAR
- ✓ TWO-TIME TAPPS 5A FINAL FOUR PARTICIPANT

 MVP ID #1083

watch my videos and view current stats, photos, accomplishments and more at www.MVPID.com/1083

Coach,

I am a 6'3 TAPPS 5A All-State Center. A physical defender and versatile scorer who can run the floor, I have strong post skills facing or with my back to the basket. I helped lead my varsity team to back-to-back state appearances my Freshman and Sophomore years.

Sincerely,

Claire Ricketts

See my latest videos, accomplishments and more at www.MVPsportsRecruiting.com/1083

Claire Ricketts
6810 Greenhill Court
Parker, TX 75002

SET YOURSELF APART



when you are ready for your hard work and dedication to pay off

HIGHLIGHT VIDEOS

Your MOST IMPORTANT Recruiting Tool!

Basic Video Tips

- Use a Tripod for Stable Video
- Use a Good Video Camera
- Shoot from wide angle to show game play
- Stay quiet when video taping
- Shoot video ideally from elevated angle (Stands)
- Video most competitive games to get the best plays
- 3-5 Minutes
- ***Make sure to Impress the coach in the first 30 seconds***

Advanced Video Tips

- Grab a coach's Attention by having a professional sports editor produce the video
- Shoot multiple games from multiple angles using HD video
- Shoot huddle and post-play to show leadership and teamwork
- Include training session video to show skill development
- Integrate audio Interview with player [and coaches] to show the "real" student-athlete
- Use spotlight techniques









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PROSPECT GUIDES

- Great for Promoting Teams and Individuals at scouting events
- Link to Online Profiles and Highlight Videos
- Mail to Select Coaches to encourage attendance at events
- *Hand out to ALL Coaches attending showcase events*
- *Coaches LOVE to receive anything that makes their job easier*
- *Elevates CLUB STATUS as true College Prep Program*

GET EVALUATED!

2015 National Team

| | |
|--|---|
|  BROOKE ALEXANDER #12 6'0, 140LB - GUARD / FORWARD PRESTONWOOD CHRISTIAN ACADEMY - 2015 ADIDAS FUTURE PHENOMS - NATIONAL FINALIST 2012 TEXAS A&M ELITE CAMP ALL-STAR TEAM AND LEADING SCORER MVP ID# <input type="text" value="1080"/> Notes <div></div> |  TAYLOR ROOF #20 5'11 - GUARD / FORWARD FLOWER MOUND MARCUS HS - 2015 2011-12 DIST 8-5A HONORABLE MENTION 2011 SUMMER CAMP MVP MVP ID# <input type="text" value="1048"/> Notes <div></div> |
|  KAYLA BISE #13 5'4 - GUARD ALLEN HS - 2015 2011-12 DIST 8-5A NEWCOMER OF THE YEAR 2011-12 LED VAR TEAM IN SCORING & A/T 2011-12 OFFENSIVE PLAYER OF THE YEAR MVP ID# <input type="text" value="1068"/> Notes <div></div> |  SAMANTHA ODOM #22 5'8 - GUARD / FORWARD LOVEJOY HS - 2015 DIST 11-3A NEWCOMER OF THE YEAR SMU BASKETBALL CAMP DEFENSIVE MVP MVP ID# <input type="text" value="1093"/> Notes <div></div> |
|  SYDNEY SKINNER #15 5'7, 140LB - GUARD PLANO WEST SENIOR HS - 2015 2011-12 VARSITY LETTER 2011-12 DIST 8-5A 2ND TEAM ALL-DISTRICT MVP ID# <input type="text" value="1046"/> Notes <div></div> |  ALLI GRIBBIN #25 5'10, 124LB - PT GUARD / FORWARD KELLER HS - 2015 PREMIER BASKETBALL - 2015 PLAYER TO WATCH UT CAMP - OFFENSIVE PLAYER MVP MVP ID# <input type="text" value="1065"/> Notes <div></div> |

For current stats, videos, pics and more, enter MVP ID# @ www.MVPSportsRecruiting.com



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ARTICLES

- If you don't have any newspaper clippings or articles, contract with a professional sports writer to interview you and write one
- Link all positive sports or academic achievement articles to your online profile
- Promote all good articles (updates, videos, etc.) on your Social Media pages

**NOTE: SOCIAL MEDIA IS PUBLIC DOMAIN AND USED
BY COACHES (AND EMPLOYERS) TO EVALUATE YOU!**

HAVE YOU GOOGLED YOURSELF?

CLEAN UP ALL SOCIAL MEDIA NOW!

HELP COACHES LEARN ABOUT YOU



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TALKING TO COACHES

Responding to Coaches

- Return Emails and Phone Calls **PROMPTLY**
- Until you have Signed with a Program, Show Genuine Interest in **EVERY** Opportunity!
- Respond to requests for full game videos

Questions to Ask a Coach

Athletic

- What would you like to see me work on while I am still in high school?
- Where am I on your recruiting board?
- What are the next steps in the Recruiting Process?
- What can I expect for a schedule / financial package?

Academics

- Can I arrange to speak with the Dean of the school offering my Major?
- Is there Academic support offered for Student-Athletes?

College life

- What is a Typical day (schedule, practice, games, etc...)?
- What is offered for dorms, campus-life, etc...?



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MVP SIMPLIFIES THE PROCESS

Proven System with Expert Guidance

Education & Tools

Save Time & Money

FREE Membership

Marketing Tools from \$19/mo

Customizable to Meet YOUR Needs

Monitor Interest by Coaches

Social Media Integration

***Professional Videographers, Sports Video Editors,
Sportswriters and more to Showcase YOU!***



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TYPE OF FAMILIES WE WORK WITH

3.0 GPA and above

Committed Student-Athletes

Involved Parents / Guardians

**Desire to be Proactive
and Take Charge**



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TAKE CONTROL OF YOUR FUTURE

Start Early

Be Proactive

Be Persistent

Get Noticed

Get Evaluated

Get Results

Complete your FREE Online Profile



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www.MVPSportsRecruiting.com

**VISIT WITH YOUR MVP
RECRUITING COACH
TODAY!**

Need a Recruiting Coach?

Call 214.616.3616

or

email: info@MVPSportsRecruiting.com